

# shopper

360° OF COLD FOOD AND BEVERAGE VARIETY



UNPRECEDENTED  
MERCHANDISING  
FLEXIBILITY

SUPERIOR  
REFRIGERATION  
PERFORMANCE

DESIGNED AND BUILT BY  
CRANE MERCHANDISING SYSTEMS  
MADE IN USA

**CRANE**





## MODEL 432 shopper

### Product Specifications

#### Capacities

Standard 135 items  
Minimum 45 items  
Maximum 225 items

#### Tray Capacities

5 item 23 cm round plate  
10 item 13 cm round plate  
15 item 9 cm wedge  
25 item hot dogs, narrow items  
Food Storage Area 18 cm W x 41 cm D x 89 cm H

#### Optional Features

##### Payment Systems -

Featuring Crane Payment Innovations coin, note and cashless payment systems.  
MDB Ready (Standard), DEX Harness (Standard)  
Data Printer, Money Box Lock, Van Lock and Key, Ace II Lock and Key, Base Grille

#### Dimensional Specifications

Height 183 cm  
Depth 78 cm.  
Width 97 cm  
Shipping Weight: 322 kg  
Electrical: 220V, 50Hz, 6A  
Listings: cULus, CE, FCC, NAMA approved

All specifications subject to change without notice.



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Equipment Importer**  
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# Turn food vending around with the World's most popular food merchandiser.

## Drive revenue and increase fresh food business growth with Shopper's merchandising capabilities.

### Product Features

- High visibility Shopper lets customers buy with their eyes, promoting product sales.
- Each shelf has 12.7 cm height allowing full product view. Stocking time is also faster with the consistent height of each level.
- Exclusive "Prefer max" function automatically returns the drum to the view with the most product for sale.
- Five Zone partitioned drum provides excellent merchandising alternatives.
- Two-way rotation speeds shopping time, quicker selection, more sales.
- Side-of-drum storage area is refrigerated for extra food and beverage items.
- High efficiency, environment-friendly, 1/2 HP refrigeration system, with best air distribution system in the industry.
- Refrigeration unit can be easily serviced from the front of the machine.
- Health control function is computer controlled for tamper proof protection.

### Electronic Features

- Cabinet temperature reading can be conveniently views from the front message display without opening the door.

- Tamper check prevents vend door from being reopened at a previously vended position. Data memory records the times for power off and main cabinet door openings.
- Self-diagnostics description appears in plain English on credit display when cabinet door is opened.
- Data can be recalled by each selection, tray level and zone (or entire machine) for both units sold and dollars received. Results can be downloaded to an optional printer.
- Enhanced pricing mode allows easy set up by level, tray or selection (up to 225 price settings in all, ranging from 5 cents to \$325.00).

### Sales Promotion

- Selected items can be discounted (in four tiers) with time-of-day functions.
- Winner Mode excites consumers with predetermined product and interval (from 1:10 to 1:9,999).
- Declining balance temporarily retains any change owed to customer, encouraging additional item sales.
- Scrolling message display communicates promotions/special events to consumers.
- Time-of-Day functionality features easy setup by level, tray or selection.



The larger single compartment opens the door to combo meals and large plate offerings. The Shopper can handle 23 cm platters.

Kicked dividers make more effective use of the turret space to allow larger items and combos to be effectively vended.

## CRANE

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CRANE MERCHANDISING SYSTEMS  
WILLISTON, SOUTH CAROLINA