

Why MEDIA™ Technology?

MEDIA™ Technology Benefits YOU!

The star of our range is the new American designed and manufactured CRANE MEDIA™ Merchant machines that were **voted 'THE BEST PRODUCT' in the Equipment Category of the Automatic Merchandiser Product of the Year Award.**

We believe the MEDIA™ machine is much more than just a vending machine, it is **an INTELLIGENT AUTOMATED RETAILER!**

Our MEDIA™ range of machines have some exciting and unique features normally associated with convenience stores and online retail shopping sites, e.g.:

- **Easy to Attract:** Both the new *Media* keypad with the state-of-the-art *Media* touch feature (a 7-inch colour display) and pill lighting is designed to easily attract and engage more customers.
- **Easy to Promote:** *Media* provides customers with greater value for their dollar and boost your sales through customisable interactive promotions and pre-loaded advertisements, e.g. a combo-promotion-vend option that allows e.g. 'buy a packet of chips and get a drink at a discounted price' or you can increase sales by means of the lucky-draw promotion option etc.
- **Easy to Sell:** An ability to upload images of the products in the machine and display the product nutritional panels for the health-conscious customer, or if vending non-traditional items, an image and information panel for the product being vended.
- **Easy to Shop:** Customers can fill up a virtual shopping cart with multiple items and pay in one easy transaction – helping them save transaction fees and you up-sell the transaction value every sale.
- **Easy to Pay:** *Media* accepts credit cards/pay-as-you-wave, coins, large bills or electronic wallet, allowing customers to pay any way.
- **Easy to Connect:** *Media* is the industry's most advanced, most flexible and MOST-EASY-TO-USE user interface being used to operate the machine; it seamlessly integrates graphics, touch screens, consumer insights data, advertising and promotions, social media networking options, cashless payment etc. Use the touch screen to advertise your brands, do promotions, do bundle deals; create and use the info panels to display and communicate nutritional info and ingredients or product information of your products when a product is selected.
- **Easy to Operate:** Best-in-class when it comes to energy efficiency etc. Comes with *SureVend* technology allowing for guaranteed product delivery - if the product does not vend it will prompt the customer to select another product. Refrigerated machines are fitted with heated glass which reduces condensation in very humid environments. Also, it includes a health control function which eliminates the dispensing of out-of-date products.
- **Experience MORE SALES:** *Media* is your toll to delivering the most intuitive and integrated consumer RETAIL EXPERIENCE vending has ever seen, making it easier for you to experience more sales!

MEDIA™ machines are our Rolls Royce!

We are the Western Australian agent for the supplier and are fully accredited service agents for Crane™ machines.